

# Bachelor Degree Programs



The Best Business Schools  
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## Bachelor of Business Administration (BBA)

The university's College of Business Administration (CBA) uses research-based class material and industry experienced PhD faculty to deliver applied courses. These programs are accredited by MOHESR (UAE) and AACSB International (US).

### BBA Major Options:

- Accounting
- Finance & Banking
- Management
- Marketing
- Human Resources Management
- Entrepreneurship Management
- Supply Chain & Logistics Management



## Job Market Opportunities for BBA graduates

Our BBA graduates hold a variety of positions in private industries and the government such as:

- Human Resources Managers
- Financial Officers/Managers
- Cost Analysts/Financial Analysts/Economic Analysts
- Accountant/Internal Auditors
- Bank Officers/Managers
- Investment Portfolio Managers
- Promotions and Marketing Campaign Managers
- Insurance Company Assessors
- Successful Small Business Entrepreneurs
- Retail Store Managers
- Procurement Department Managers
- Professional Practitioners (after obtaining certification – CPA, CMA, CFA)

