

LIST OF PROFESSIONAL QUALIFICATIONS OFFERED BY CMPD, UD

INTERNATIONALLY ACCREDITED QUALIFICATIONS

No	Course Name (English)	Course Description	Target Mass	Duration	Certifying Body
1	Professional Diploma in Marketing	1) Marketing Planning Process, 2) Delivering Customer Value through Marketing, 3) Managing Marketing, 4) Project Management in Marketing,	Marketing officers /Managers with at least 5 years of related experience	2 semesters / 6mths	Chartered Institute of Marketing (CIM) U.K.
2	International Certificate in Purchasing & Supply	1) Understanding Purchasing Principles, 2) Selecting the Right Supplier, 3) Effective Negotiation in Purchasing & Supply, 4) Managing Inventory, 5) The Business Environment for Purchasing & Supply	New recruits in the field, High School students	8 mths	Chartered Institute of Purchasing & Supply (CIPS) U.K.
3	Foundation Diploma in Purchasing & Supply	1) Effective Negotiation, 2) Developing Contracts, 3) Measuring Purchasing Performance, 4) Managing Purchasing & Supply Relationships 5) Purchasing Contexts	3 + yrs of relevant experience, Bachelor degree holder	8 mths	Chartered Institute of Purchasing & Supply (CIPS) U.K.
4	International Certificate in Wealth Management	Wealth Mgmt	Bankers	1 mth	Chartered Institute of Securities & Investment (CISI) U.K.
5	Islamic Finance Qualification	Islamic Finance	Bankers	1 mth	Chartered Institute of Securities & Investment (CISI) U.K.
6	International Introduction to Investment & Securities	Investment mgmt	Bankers & Brokers	1 mth	Chartered Institute of Securities & Investment (CISI) U.K.
7	International Investment Management	Investment mgmt	Bankers	1 mth	Chartered Institute of Securities & Investment (CISI) U.K.
8	Risk In Financial Services	Finance	Bankers	1 mth	Chartered Institute of Securities & Investment (CISI) U.K.
9	Certified Management Accountant	1) Financial Planning, Performance & Control 2) Financial Decision Making	Accountants	4 months	Institute of Management Accountants, USA.
10	Certified Business Professional CBP Executive	CBP leadership CBP Customer Service CBP Sales CBP Business Etiquette CBP Business Communication	New recruits in the field. New recruits in the field. New recruits in the field. New recruits in the field. New recruits in the field.	4 days each, Total 1 mth	International Business Training Association (IBTA), USA.

LOCALLY (KHDA) ACCREDITED QUALIFICATIONS

1	Certificate in Business Communications Skills	Business Communication at work place	non native English language users at pre-Intermediate level and above	35 hrs	CMPD, UD
2	Certificate in Business English (levels Elementary to Advance)	English at various levels	non native English language users	35 hrs each level	CMPD, UD
3	Professional Diploma in Human Resource Management	1) Principles of Management 2) Organizational Behavior 3) Fundamentals of HRM 4) UAE labor law 5) HR Planning & Staffing 6) Training & HR Devp 7) Performance Management 8) Compensation & Employee benefits	Officers in HR dept or those who want to develop career in HR	4 months	CMPD, UD
4	Professional Diploma in Accounting	Accounting topics	Officers in Accounting dept or those who want to develop career in Accounting	4 months	CMPD, UD
5	Professional Diploma in Entrepreneurship & Business Plan Development	1) Screening and testing business ideas, 2) Understand the industry & competition 3) Develop Marketing Plan 4) Develop a Financial Plan, 5) Legal Issues of how and where to set up business 6) Business Plan Devp & Presentation	For Entrepreneurs/owners of new start ups	4 months	CMPD, UD
6	Professional Diploma in Secretarial & Office Management	Office Mgmt	Secretaries, office administrators	4 months	CMPD, UD
7	EZW Certified Corporate Development Professional Diploma Program	Developing staff to work in Free Zones	New recruits	(134 days)	EZW & CMPD, UD