ICDC Newsletter

September 2011 – January 2012 Volume 3, Issue 1

SAA DIRECTOR'S MESSAGE

Welcome to the first issue of the ICDC newsletter for the 2011/2012 academic year. There are some changes regarding the content of the newsletter which will be implemented starting this issue. First, the newsletter will now be published bi-annually instead of quarterly. This gives us more time to produce higher-quality articles that will be more relevant to you. Second, the section on "Featured Faculty" will be replaced by articles that are more career-related. This new section will be called "Featured Company" and will give you a snapshot of the company and its internship and graduate management trainee programs.

In addition, the ICDC has recently reactivated the local chapters of the International Honor Society of Beta Gamma Sigma (BGS) and the Society for Advancement of Management (SAM), which will be under the umbrella of Professional Clubs. A regular section will be devoted to sharing updates, developments and activities of these two clubs. Lastly, a new section on testimonials will be added to showcase the career achievements of our students and alumni and how ICDC has played a role in their success.

With the restructuring of the ICDC newsletter, I am sure that it will keep you wanting for more. As always, I wish you a happy and enjoyable reading experience.

Cordially,

Amina El Marzak

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JOB FAIR 2012

ICDC will be organizing the 3rd Annual Job Fair which will be held on March 27 at Al Masaood building. Top multinational companies, government and semi-government agencies will be invited to participate in this half-day event.

This year's job fair will have a different format than in previous years. Students who are in their junior and senior year must attend a mandatory workshop on CV and cover letter writing, as well as a mock interview session. Companies participating in this event will be asked not only to meet and interview students in their respective booths but also to conduct short presentations on career-related topics. This will make the event a total learning experience for all attendees and give student a better idea of what they want to do.

Participation of both UD students and alumni is highly encouraged as the job fair provides a venue where you can explore different options and career paths, learn about potential internship opportunities, discuss available positions, submit your resume to company representatives, obtain valuable interview and job search strategies from seasoned professionals and develop a network of contacts. All these benefits are more than enough reason for you to mark your calendars on March 27!

For more information, please check the UD website and your UD mail. You may also email rsanjose@ud.ac.ae or icdc@ud.ac.ae for details.

Success Stories – A Testament to ICDC's Commitment to Serve

Featured in this issue is Moustafa Izzeldin Mohamed Al Amasy, a senior-year Management student whom ICDC have helped start a career at Commercial Bank International (CBI). Moustafa got what he wanted through patience, perseverance and persistence. We hope this testimonial and all those to come will motivate and encourage you to really strive to achieve your goals!

Moustafa Al Amassy:
It was February 2011 when I first received an email from the ICDC regarding a training experience with Commercial Bank International (CBI). At first, I did not give much attention to the email, but then I said to myself, why not? I sent my CV and the following day I received a call from CBI inviting me to start with the training program immediately. My training was for 4 weeks but I stayed on for 8 weeks. I preferred to stay and learn even though I was not receiving any salary. On the last day of training, I was approached by the head of HR who told me that she is in need of an extra employee in the team and I was very suitable for the position since I was already trained for 2 months and got the hang of how things worked in their department.

When the internship program was offered at UD, I realized that the best place for me to have it was at CBI as I had previous training experience with them. After my internship I was offered a full-time job at CBI.

My heartfelt thanks go to Ms. Amina and her ICDC team for facilitating my internship at CBI. Mrs. Redempta was always there whenever I needed anything. The ICDC team as a whole was very helpful and supportive of my career plans from my initial training with CBI until now. For this, I am grateful!

UD is Champion for Unilever's 1st Edition of "The Ideatrophy" Business Plan Competition

Previously launched in Egypt and Saudi Arabia, Unilever's "The Ideatrophy" business plan competition is on its first edition here in the UAE with UD, AUD and AUS competing for the top slot. Our team proposed a strategy to increase Unilever's market share in the teenage division for its Rexona brand. After almost a year of preparation, the team composed of Urwa and Hooria Tariq and Hend Kamali bested 4 other teams to win the competition with prizes including an Ipad for each member, a big basket filled with Unilever products and an all expense paid trip to London.

Congratulations!

Featured Company

HSBC

HSBC Holdings PLC is a global banking and financial services company headquartered in Canary Wharf, London, UK. It is a universal bank and is divided into four business groups: Commercial Banking; Global Banking and Markets (investment banking); Personal Financial Services (retail banking); and Private Banking.

Graduate Program Information

Approximate number of hires 2011 – 2012: 250+ globally.

Divisions Offering Vacancies: Global banking and markets, global research, global asset management, global private banking, global transaction banking, global infrastructure, technology and Islamic finance.

- Typical duration of graduate program: 12 – 36 months depending on the duration of the program.
- Application deadline: Middle East, Nov. 2011
- Apply via: www.hsbcnet.com/campusrecruitment

Internship

Approximate number of hires 2011 – 2012: 200+ globally.

Divisions offering vacancies: Global banking and markets, global research, global asset management, global private banking, global transaction banking, global infrastructure, technology and Islamic finance.
Application criteria:
All degree disciplines are considered.

- Typical duration of internship program: 10 weeks
- Application deadline: Middle East, Jan. 8.
- Apply via: www.hsbcnet.com/campusrecruitment

THE SOCIETY FOR ADVANCEMENT OF MANAGEMENT

"100 YEARS OF EXCELLENCE"

On December 14, the UD Chapter of the Society for Advancement of Management inducted nine new members:

- Abdulwahed Mahmod Abdulla Mahmood Ismail
- Arian Abdollah Esmaeilzadah
- Azza Abdulla Ahmed Bin Abdulaziz
- Ebaa Hani Ghanem El Agha
- Marwan Mohd Bahram Baluch
- Noof Rashid Ibrahim Almazmi
- Safia Abbas Mohamed Bashir
- Sasan Masoud Shahidzadeh
- Veronika Zyurnyayeva

The Society for Advancement of Management (SAM) provides an opportunity for its members to increase their management skills and expertise through participation in programs and services designed to improve their knowledge, performance, and leadership ability.

Members come from a variety of disciplines - productions, finance, marketing, accounting, research and development and entrepreneurship, - but share a common bond of interest in becoming stronger managers. SAM builds bridges among academics, practitioners, and students not only to better share management expertise, but also to develop and promote new management ideas.

As a SAM member, some of these students are eligible to participate in the 2012 SAM International Business Conference in Las Vegas from Mar. 29 – Apr. 1, 2012. Congratulations!

Who Can Join?

All business students who would like to share their management expertise, develop and promote new management ideas, and define and guide management thinking into the future are eligible to join.

How Can I Join?

- Visit the ICDC office to get more information regarding SAM

Member Benefits

- International business network from professionals belonging to your major field of study to help in your career advancement
- Subscription to SAM's "Advanced Management Journal"
- Discounted registration fees for SAM International Management Conferences
- Opportunities to compete with other SAM Campus Chapters and present a paper at the annual SAM International Management Conference in Texas, US
- Meet other SAM members from other universities who share the same interest in business and management
- Compete in the SAM Outstanding Student Award Program and the SAM Campus Chapter Performance Program
- Strengthen your resumé with a well-respected professional credential

For more information about SAM you can visit their website at http://www.samnational.org/
For inquiries please email icdc@ud.ac.ae or call 04-2072 662 / 671

Masdar's YFEL Program

Nine (9) students will officially represent the university to Masdar's Young Future Energy Leaders Program (YFEL) which aims to educate, inspire and position students and young professionals to become future leaders capable of solving the world's most pressing challenges in advanced energy and sustainability.

Our students will also attend the World Future Energy Summit (WFES) in Abu Dhabi from January 16th – 19th to meet other participants to the YFEL program coming from international universities such as Harvard and MIT as well as from major local organizations such as Mubadalla and Abu Dhabi Investment Authority.

Our best wishes to our official representatives to the YFEL program:

1. Alaa Gomaa Abbas Mousa
2. Ahmed Ali Ahmed Husain Al Jaziri Al Marzouqi
3. Ariana Malik
4. Asia Mohamad Dib Sharif
5. Dena Khalili Namazi
6. Hamad Gh. H. J. A. Aldabous
7. Hooria Tariq Muhammad Tariq
8. Lateefa Ahmed Ismail Ibrahim Al Housani
9. Samar Qaiser Hussein Ali

BETA GAMMA SIGMA

The International Honor Society – "Recognizing the Best and the Brightest in Business"

On December 14, the UD Chapter of Beta Gamma Sigma inducted eight new members:

- Arian Abdollah Esmaeilzadeh
- Ariana Malik
- Hanan Abdolrahman Aferi
- Hoda Abdolrahman Aferi
- Lama Mohd. Mustafa Shalab
- Rajaa Abdolrahman Aferi
- Rami Mohd Mustafa Samour
- Shadi Majid Khanbani

Beta Gamma Sigma (BGS) is the international honor society serving business programs accredited by the Association to Advance Collegiate Schools of Business (AACSB). Membership in BGS is the highest recognition a business student anywhere in the world can receive in a business program accredited by AACSB International.

The mission of BGS is to encourage and honor academic achievement in the study of business, to foster personal and professional excellence, to advance the values of the Society and to serve its lifelong members.

Who Can Join?

Membership is based on merit and by invitation only. It is open to business students who fulfill the following eligibility requirements:

- Top 10% of the second semester third-year students
- Top 10% of fourth-year students

How Can You Join?

- Visit the ICDC office to get more information regarding BGS

Member Benefits

- Lifelong Recognition
- Scholarship Program
- Career Assistance
- International Alumni Network
- International Leadership Forums
- Discounted offers for Travel, Publications and Review Courses (CFA, CPA, GMAT, SAT etc.)
- Discounted rates for Car, Home , Technology Accessories, Apparel and much more

For more information about BGS you can visit their website at http://www.betagammasigma.org/index.htm or email icdc@ud.ac.ae or call 04-2072 662 / 671

We invite you to give your commenst and suggestions or contribute by sharing your original articles on a career - related topic (e.g. internship, training programs, CV writing and interviewing tips etc.) to icdc@ud.ac.ae .